

Admirable Admiral

Exclusive 45 Open Concept

Admiral Yachts, one of South Africa's premier catamaran builders and one already well respected on the international market, is developing a new concept boat – an Open 45 – designed to transport superyacht owners, elite marina village dwellers and luxury hotel suite guests from ship to shore, home to clubhouse, or to a secluded day time anchorage in the style of living to which they have become accustomed. This Open 45 will have the elegance, speed and amenities that truly make a statement, whether you are arriving onshore for a seaside dinner, taking close friends for a spin, or relaxing on a remote island for the day.

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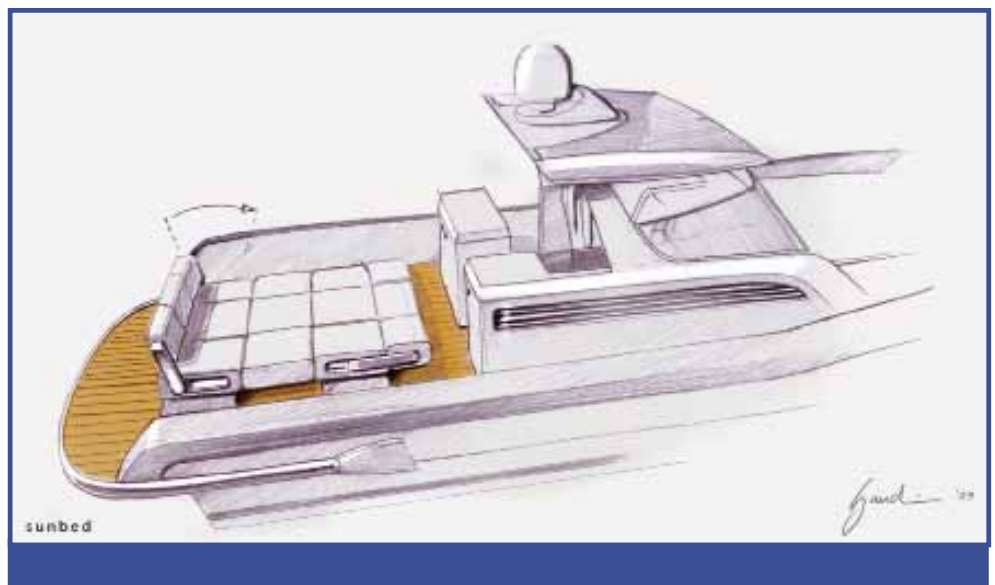
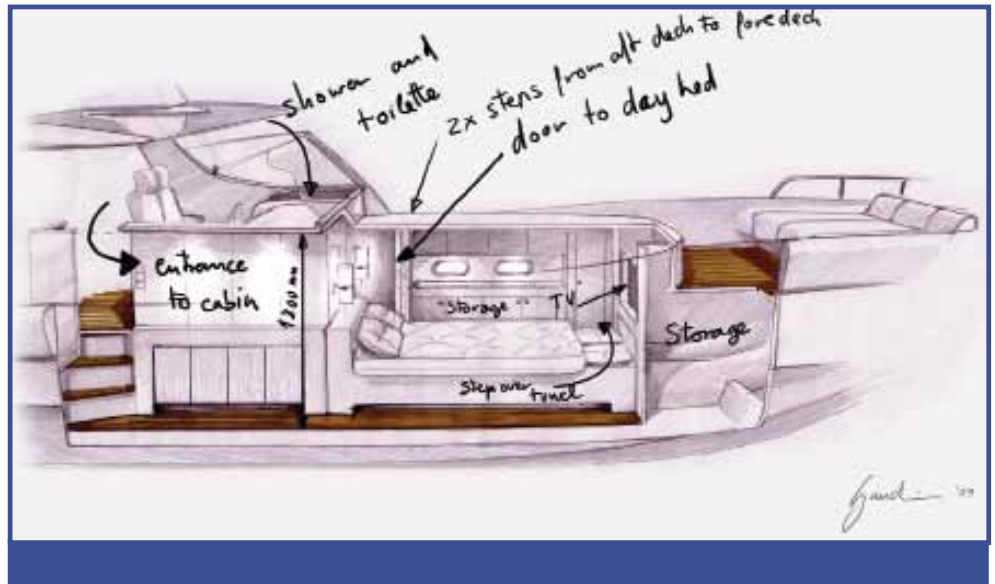
Admiral Yachts has been building catamarans in the Mother City, Cape Town, since 1999 and, two years ago, moved to a state-of-the-art factory in Atlantis. Their innovative hull design and integration of foil-assisted technology (also developed in South Africa and now used around the globe) makes their boats stable, smooth, swift, and remarkably easy to manoeuvre.

The company ranks highly among South Africa's catamaran builders, whose products are frequently praised and continue to amass a number of international honours. South African manufactured yachts, for example, have won various "Boat of the Year Awards" in America over the past 10 years. Admiral has earned their reputation through building durable hulls for some of the roughest seas in the world. There is good reason why it's called "Cape of Storms." At the recent Miami Strictly Sail Boat Show, South African boats took

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up an entire country-based pavilion, the only one to do so and for the third consecutive year. Against tough competition from European and American producers, the South African industry has developed a strong position in the notoriously difficult US market, through sales to both individuals and charter companies.

Admiral's existing 45-foot Express Cruiser, currently in production, with separate owner's cabin, skippers berth and partially enclosed coach roof offers you the ability to spend a few days in a secluded





cove or take an extended excursion up the coast. This craft sports the latest in cutting-edge naval architectural design and is based on asymmetrical hulls, which are supported by new generation foil-assisted lift technology. As a consequence of this design, owners benefit greatly from the extended ranges and increased speed that this boat exhibits. The 45 Express is a solidly built craft, designed to go anywhere, getting you and your companions to your destination quickly and safely yet maintaining high levels of comfort. Her single-level saloon and cockpit provides an unsurpassed entertaining area for a craft of this size, while her below-deck appointments provide more than comfortable accommodation facilities.

Now, what makes the new concept 45 Open different? The 45 Open is targeted at those who live an opulent lifestyle, whether onboard a superyacht or in one of the new luxury marina developments taking place in the Persian Gulf and Indian Ocean Islands, as well as further afield. It is a boat that exhibits the best of the best in terms of technology and taste and will be a lifestyle accessory that perfectly complements your other accessories of wealth, such as a private jet or racy sports car, or the latest fashions from the catwalks of Paris and Milan. For those who live in these über premium realms, the 45 Open offers a seamless transition from private spaces to public places. This is, indeed, a new breed of craft;

a vehicle that appeals to those that value their access to exclusivity, innovation and the liberty to choose.

In essence, it is the 45 Open's shift away from those sensible aspects of the 45 Express that make longer voyages or poor weather conditions tolerable, to a bit more flash and style for those who can afford it and have the freedom to do so – customised finishings, luxurious furnishings, and the look and feel of a high class craft in a sleek and sassy form. The 45 Open is best suited for when you want to unwind in a quiet cove for the day, need a stylish form of

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transport from your superyacht anchored offshore to a restaurant in town, or simply need to travel from your marina villa to meet business associates for a night out.

Of course, no compromise has been made on the proven design embodied by the 45 Express – the Open 45 will incorporate the same hull and foil technology platform, resulting in the same efficiencies and reliability. The 45 Open sports new deck styling by the

acclaimed design office of Simonis Voogd of Holland. Should you desire the thrill of extreme velocity or rather opt for greater energy conservation, the Open 45 offers this as well through its choice of propulsion systems that range from mild to wild.

Given that the engineering below the water on the Open 45, as well as the 45 Express, will provide you with unsurpassed safety, comfort, and speed, it is the styling above the line on the Open 45 that changes dramatically and will catch your eye. Part of the appeal of owning this boat lies in its customisation options and the impact that such choices can make. As opposed to the mass-marketed, “cookie cutter” approach to producing an up-market boat of this size, Admiral understands that its clientele has a more sophisticated definition of luxury – where individual tastes and personal preferences can, and should, be expressed in the accoutrements of luxury living. Thus, the Admiral 45 Open will be tailored for those who already know the finer things in life.

Each individual Admiral 45 Open is created in its own unique project, with personal management and intimate owner involvement. Such attention means that only a select few will get to own this ultimate tender. ❁

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